

For Immediate Release

Riding the Fiber Light: Rauland-Borg's Telecenter VoIP Intercom Brings Flexibility and Cost Saving to Schools

Skokie, IL, March 9, 2007— Rauland-Borg, a leader in communications and media management solutions for K-12 schools, recently completed an informal survey among its distributor network. This survey highlighted the effects of structured data cabling architectures on the costs and installation of school communications systems.

Telecenter VoIP, introduced in 2005, is the first Voice over Internet Protocol based school communications system designed for all the unique needs of the K-12 environment. Leveraging networking technology and structured cabling, the system integrates advanced business telephone features with efficient internal communication, notification and school safety functions for schools.

According to Houston Furgeson, Rauland-Borg's Technical Sales Engineering Manager, distributors and customers noted significant advantages of the Telecenter VoIP system over legacy home-run wired school intercom systems. "Facility Directors are very concerned about the costs and challenges of conduit and wiring. Structured category cable plants in renovation and new construction projects simply don't accommodate traditional intercom, clock and public address systems. Many facilities will not install proprietary cabling just to accommodate these older systems." All these issues are addressed by Telecenter VoIP which literally rides the light; providing communications (telephone, intercom, paging, and tones) over Ethernet on fiber and Cat 5/5e/6 structured cabling.

"From the survey, we also heard significant conduit and wiring cost savings comments about the system's ability to easily interconnect multiple buildings, IDF data closets, and remote classrooms" noted Furgeson. "Instead of home-run cables from every location, large and/or distributed Telecenter VoIP systems are interconnected with fiber resulting in much less wiring, conduit, and installation costs. The ease of connection makes it simple to expand a system, readily supports portable classrooms and allows for modular operation during difficult phased construction projects. The VoIP backbone also makes it simple to relocate administrative consoles as needed. Plus, there's the elimination of moisture issues or lightning protection costs incurred with underground copper cabling and conduit as required by other systems. Since recent events remind us of the importance of effective school communications and notification, knowing that moisture and lightning will not affect school communications is key."

About Rauland-Borg Corporation

Rauland-Borg has been a pioneer in school communications systems since the 1930s. Today, Rauland-Borg continues to deliver the best in state-of-the-art communications technology to school systems around the country. For more information on Rauland's full line of K-12 communications systems, visit www.rauland.com or call 800-752-7725.

CONTACT INFORMATION

Linda Hansen
Wild Crow Communications
847-475-1940
hansen@wild-crow.com

Stacie Dinse
Rauland-Borg Corporation
847-679-0900 ext. 298
stacie.dinse@rauland.com